

# Official Direct Lift End User Rebate Program Guidelines/Requirements

Promotion Announcement Date: March 15, 2024.

Products: Select Direct Lift Products

Rebate Promotion "Purchase" Date Timeline: March 15, 2024 – August 31, 2024.

Rebate Promotion "Registration" Date Timeline: March 15, 2024 – October 31, 2024.

## Who/What is "NOT" eligible to "file a claim" for a Direct Lift Equipment Rebate:

Government Agencies or Contracts, end customers outside of 50 USA States and Canada, Direct Lift National Accounts, Resellers, Representative Agencies, Schools, Technical Schools, Demo or any equipment classified as demonstration, used equipment, or equipment for warranty replacement/repair are not eligible to claim a rebate.

- Equipment not listed in the current rebate promotion and/or purchased outside current promotion guidelines is not available for any equipment rebate.

## Direct Lift Reseller/Distributor inventory and customer sales

End Users can file for rebate on equipment that is purchased from a Direct Lift Reseller and/or pulled from their stock. All other program rules apply as listed.

## Information needed by End User/Customer to file a Direct Lift Rebate Claim:

Serial # of the unit, Receipt showing purchase date, list of eligible equipment, and reseller name from whom you purchased the equipment. You will also need to upload a digital copy of this valid receipt as part of the rebate process.

## End User/Consumer Purchase Date Requirements:

Eligible rebate products must show Invoice/Purchase date that falls within promotion dates as outlined on Direct Lift rebate promotion timeline. (Example: March 15, 2024 – August 31, 2024.)

## Registration Requirements:

To be eligible for rebate, product must be registered on the Direct Lift website: [www.directlift.com](http://www.directlift.com).

## Products Eligibility for Direct Lift Rebate:

- Products eligible for the rebate are limited to the products called out on the Official Promotional Flyer or Direct Lift Website.
- Equipment used for demonstration, used equipment, or replacement/warranty product is not eligible for rebate promotions/program.

## Limit of Rebates:

Eligible for one rebate per unit, no multiple rebates allowed and cannot be combined with any other offers.

## Accessories are not eligible:

Accessories are not eligible for a rebate.

- Adding an accessory or part to a previously installed piece of equipment does not make this existing product eligible for rebate.

**Payment of Approved Rebate:**

- If a physical Visa Card is selected, physical cards are mailed for a fee of 3 points (reducing the value of the card)
- Digital or physical Master Card is the only option for Canada claimants and is issued in CDN. If a physical card is desired the value of the card will decrease by 3 points to cover the costs of shipping.
- Once submitted, Direct Lift will validate the rebate meets program guidelines, if approved, rebate will be eligible for payment/funding within 45 days.
- **Visa and Master Cards are only valid for 6 months. The issuing bank will not extend, there are no exceptions**

**End User/Consumer Submittal Only**

No distributor, representative agency, installer, or Direct Lift company personnel submitting claims on the behalf of end users/customer is allowed.

**End User how to Claim Rebate and other requirements:**

- Visit our Rebate Claims Website: [www.directlift.com/rebates/](http://www.directlift.com/rebates/)
- Setup your account and fill out required information.
- Reply to email verification to activate your account.
- Log-in to your account to start claim process.
- Provide Serial # and digital copy of equipment purchase receipt
- Reminder to upload digital copy of your receipt as outlined in program rules.
- To be a valid rebate claim, claim must meet full rebate program guidelines as outlined.
- Must be installed as outlined in requirements.
- No email, call in, or faxes of rebate reward request allowed, must use online submittal process.

All terms, conditions, and rules of this program are subject to change. All information or materials that are submitted are property of DIRECT LIFT and will not be returned. DIRECT LIFT reserves the right to alter and modify this program at any time with no prior notice. DIRECT LIFT reserves the right to reject claims it deems to be invalid at its sole discretion. Failure to meet the submittal rebate requirements will disqualify your rebate. This offer is void where taxed, restricted, or prohibited by law. DIRECT LIFT and their partners are not responsible for lost, late, damaged, illegible, and misdirected information submitted. Equipment must be installed and registered by qualified partner or agent prior to submission of rebate. Audits will be performed to validate the rebate.