



# THE ROTARY GUIDE TO WHEEL ALIGNMENT SYSTEMS

*Align your shop's equipment with your goals.*

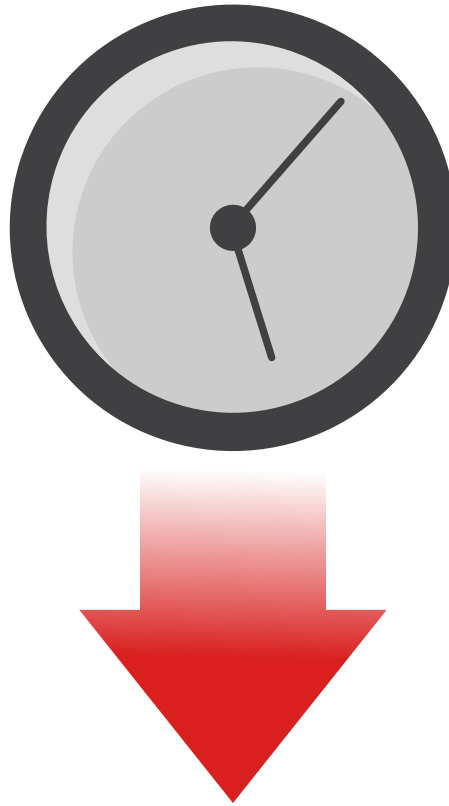


## **If you're like most shop owners, you know at least a little about alignment.**

You probably understand that alignment is a great upsell opportunity when customers roll into your shop with other repair needs. You may even offer other forms of wheel service because you know many customers are looking for a one-stop shop for general maintenance. But if you're not offering full wheel service—especially alignments—you're missing an opportunity to increase revenue, profits and customer retention.

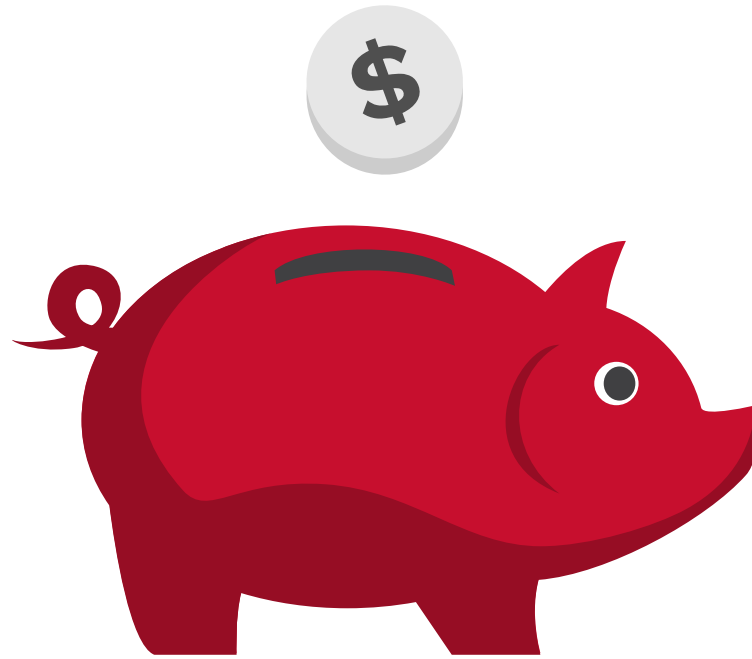
# THE BENEFITS OF ADDING ALIGNMENT

If you've never looked at adding alignment capabilities in your shop, it may sound expensive. It also might seem like it could disrupt your current floor plan and workflow. In fact, the opposite is true: The right alignment system will improve almost every aspect of your shop.



### **IMPROVE PRODUCTIVITY**

Everyone wants an efficient shop. After all, more cars through your shop means more money in your pocket. The best way to improve productivity is to offer the most complete solutions you can—including alignments.



## **INCREASE REVENUE**

Even if your shop has all the work it can handle and you don't need to increase your customer base, you can still add revenue to each ticket.

If a customer has brake or suspension issues, offering alignments is an easy way to add revenue to a car that's already on a lift. Or if you need more customers to fill your schedule, offering alignment is a good way to increase your number of tickets.



### **CUSTOMER CARE**

When someone asks “Do you know a good mechanic or shop?” you want that answer to be yes and the solution to be your business. The best way to make this happen is by providing good work, keeping your customer in mind and offering a complete solution to overall repair. This doesn’t stop with just fixing the vehicle but includes making the repair process as trouble-free as possible. Ensuring your customer’s vehicle gets back to them quickly is a great start, but what about keeping them from going to another shop? Offering alignments could allow your customers the convenience of a true one-stop shop. This helps build trust with them, as well as keep them out of competitive shops looking to steal them away.

# WHAT YOU NEED IN AN ALIGNMENT SYSTEM

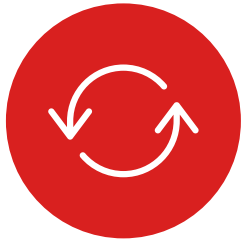
Technology has made almost every aspect of repairs more efficient and more precise. Alignment technology is no different. When you're considering alignment systems, look for features that will improve your shop's workflow and profitability.

# WHAT YOU NEED IN AN ALIGNMENT SYSTEM



## **PORTABILITY**

Unlike fixed systems, portable aligner consoles are tower-free and don't require a dedicated bay. They also take up less room than a fixed console and are easier to work into existing floor plans.



## **FLEXIBILITY**

Look for an alignment system that works with your current lifts or racks. Newer models don't require a new investment beyond the alignment system itself—and they'll continue to work even if and when you do upgrade the rest of your equipment.



## **VALUE**

Like any purchase, you can spend a lot more than necessary on a new alignment system. But that doesn't mean you should. There are systems available that perform like more expensive equipment at a fraction of the cost.



# WHAT YOU NEED IN AN ALIGNMENT SYSTEM



## FEATURES

Don't skimp on your new system's capabilities. Look for things like the use of Bluetooth® technology, remote-controlled sensors, high-resolution cameras, digital displays and more. In the long run, those features will more than pay for themselves.



## TRAINING

Alignment systems are precise machines built to make other machines more precise. You can't throw one into your shop and hope your techs just "get it." You need training, and the best companies offer it to your shop at no additional charge.

# ROTARY ALIGNMENT SYSTEMS

Increase productivity and profitability.

# ROTARY ALIGNMENT SYSTEMS



## R1090 PRO 3D

The portable R1090 Pro 3D is the fast setup and easy-to-follow alignment process that saves any shop time. This system operates with a console or hand held table as a remote operator allowing techs to view live readings while making adjustments. Bluetooth communication means no cables or interruptions, and perfect transmission signals. Always.



## R1085 PRO 3D

The Rotary R1085 Pro 3D is a computer-free system that uses a mobile tablet to remotely control and monitor the alignment process from anywhere in the bay. Equipped with the industry's best 4-point wheel clamps and patented 3D targets, reading true 3D images is easy - and fast!



## R1080 BAYSAVER 3D

The Rotary R1080 Baysaver 3D is equipped with fixed cameras that automatically search for and recognize targets. The three-point clamping system provides more points of contact to avoid off-center measurements. And you can use the target detectors on almost any platform lift—four post, scissor or larger.

# ROTARY ALIGNMENT SYSTEMS



## **R1070 CCD PRO**

The Rotary R1070 CCD Pro provides wireless efficiency. Four measuring heads—with eight CCD sensors and infrared transmission—control all of the characteristic angles of both vehicle axles. And you can quickly enter vehicle information by model or VIN to begin the process through a 3D animated workflow.



## **R1065 MOBILE TABLET ALIGNER**

The R1065 wheel alignment system is affordable, easy to use and fit for any shop. All the tools fit on one compact cart, so there's no minimum bay size required. Plus, you can take the portable alignment tablet with you anywhere in the bay as you make assessments and adjustments and collect the necessary data.



## **R5000HD**

If your shop does work on larger commercial vehicles, the R5000HD provides much faster operating times without any loss of accuracy. And its double inclinometer allows caster adjustment without steering.

**For more information on Rotary  
Wheel Alignment Systems, contact  
your Rotary distributor today.**

